



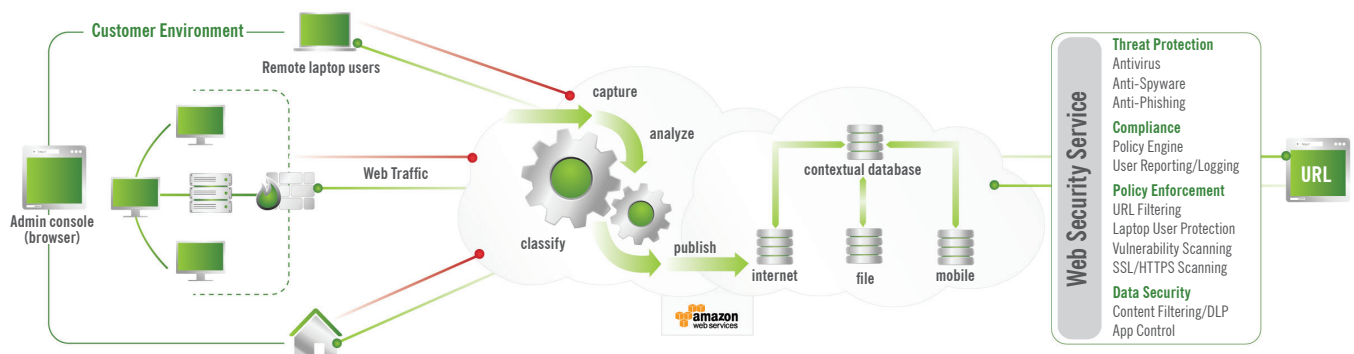
# Webroot SecureAnywhere® Web Security Service

## THE SMARTER WAY TO SECURE YOUR NETWORK

The modern online landscape offers great advantages to modern organizations, but also brings significant risks. To ensure the success of your business, you need to effect the right mix of security checks and balances on internet use. Ideally, the aim is to provide the necessary protection without impeding the everyday web usage needs of employees.

These days, employees transact and conduct business both on and off your network, and mobility becomes more and more commonplace by the day. Although network controls are relatively straightforward on-site, a remote workforce complicates corporate security. Managing remote and mobile users, in addition to a wide variety of internet-connected devices and operating systems adds-up to a lot of complexity, which many businesses are unable to take on. But there is a solution that's both viable and cost-effective.

## Overview – Webroot SecureAnywhere® Web Security Service



The Webroot SecureAnywhere® Web Security Service enables businesses to achieve the balance between employer and employee needs. It prevents internet abuse, minimizes web-borne malware risks and enforces the content and access policies that optimize productive web usage. By offering cloud level protection, the Webroot approach intercepts malware before it reaches your network or endpoint devices. With the Webroot SecureAnywhere Web Security Service, both on- and off-network users receive the same high level of security, no matter how or where they connect. Webroot makes it easy to create and enforce internet usage policies without on-premise management hardware and software, thereby delivering considerable operational savings in both infrastructure spending and IT man hours.

## PREVENT BREACHES AND INFECTIONS

### Antivirus, Antispyware & Real-Time Anti-Phishing Protection

The Webroot SecureAnywhere Web Security Service scans all users HTTP, FTP over HTTP and HTTPS browser traffic in the cloud, blocking malware before it reaches your network or users. It protects against both known, unknown and zero-day malware using dedicated antivirus and antispyware.

Webroot's industry-leading real-time anti-phishing technology ensures with 99%+ accuracy that users are only permitted to connect to legitimate websites. As phishing and spear-phishing attacks continue to be the most successful method by which attackers infiltrate networks, ensuring safe web usage is crucial. Real-time anti-phishing protection leverages comprehensive threat intelligence to specifically catch and stop all types of advanced phishing attacks.

## REDUCE OPERATIONAL RISKS

### Webroot's industry leading URL Content Filtering

Webroot's third generation URL categorization and filtering engine is widely recognized as being at the top of the URL content filtering class. Webroot protection is backed by the Webroot® Intelligence Network (WIN), which was purpose-built as a revolutionary approach to next-generation threat protection. WIN integrates billions of pieces of information from millions of sensors to create the world's largest malware detection net.

Using a highly sophisticated combination of global threat sensors, machine learning algorithms and human classification, Webroot maintains and expands its knowledge of website classifications and integrates this information into its security services to provide proactive protection against both known and never-before-seen attacks. The breadth and accuracy of Webroot URL filtering enable administrators to confidently enforce acceptable web access policies without the hassle of constant site re-categorization requests and help desk calls.

With the Webroot SecureAnywhere® Web Security Service, administrators can filter content based on URL, file type, and file size, grouping URLs using more than 83 categories and subcategories. The service also includes the ability to block and strip advertisements from web pages, and reformat these pages on-the-fly before delivering them to users, which speeds site delivery and saves internet bandwidth. For Web Security Service users, this all adds up to easily enforceable and accurate internet usage policies that reduce and mitigate data losses and protect users from inappropriate content, while simultaneously delivering improved user productivity.

### Anonymous Proxy Prevention and Tamperproof Internet Access Control

With Webroot, you can set internet access policies at group or individual user levels, and apply access rules by time and location. Administrators may also set website access to Allowed, Blocked, or Coached in order to help inform users and better manage their internet usage. For further user access control, Webroot also provides the ability to create custom URL Allow and Deny lists.

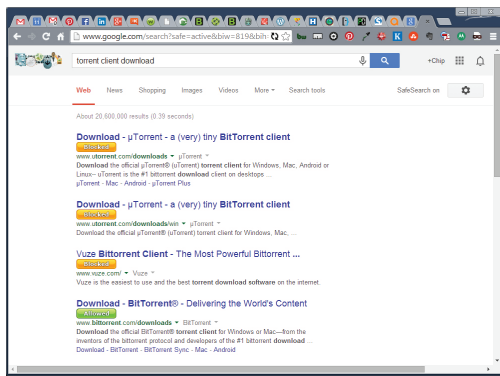
Then there is our unique anonymizing proxy detection and prevention capability that ensures internet usage policies are enforced, even when users attempt to circumvent control by using VPNs or well-known anonymizing proxy sites. The Desktop Web Proxy (DWP) device client can also be deployed so it is transparent to users, tamperproof, and cannot be switched off.

### Roaming User Protection

With its tamperproof client and anonymous proxy prevention, the Webroot SecureAnywhere® Web Security Service ensures that you can enforce company internet use policies regardless of where an employee is working—from home, at the airport or an internet café. Any remote off-network users are fully provisioned to receive automatic and uninterrupted policy controlled protection whenever they are outside the corporate network. Because the Web Security Service operates in the cloud, those users authenticate directly with the web service without need of a VPN connection. This feature drastically increases management flexibility without sacrificing control. The result is roaming user protection that helps improve remote user productivity and enhances network security.

### Proactive Safe Search

Webroot provides secure scan ahead technology that examines all search engine queries and returns color-coded search results based on each user's individual internet access policy rules. This intelligent feature helps users' to better understand organization's internet usage policies and proactively mitigates threats from harmful content on unsafe sites. It also protects users from exposure to undesirable content as well as inappropriate thumbnail images.



### Scan-Ahead Safe Search Results

## MINIMIZED MANAGEMENT COMPLEXITY

### Simplified Administration

Administrators can manage internet usage and security via an intuitive online management console, which is available through any web browser. The console allows admins to securely access Webroot's powerful web policy engine to easily create and modify policies at User, Group, and Account levels. Our near real-time customizable dashboard displays web access and security information summaries, including access by site category and the current most popular user search terms.



### Interactive drill-down reporting

### Seamless Authentication

Webroot® Desktop Web Proxy (DWP) agent is lightweight and easy to deploy and manage. Once installed, it enforces seamless authentication and ensures all web traffic is automatically routed through the Webroot SecureAnywhere Web Security Service. The DWP agent also handles more complex authentication at public Wi-Fi hotspots and other tricky access points, so remote users can always get online.

## Comprehensive Logging and Reporting

Near real-time logs display the sites and downloads users have attempted to access, as well as whether these were acceptable under their web access policy. Webroot logs are available for 365 days, so access to historical log information for generating management reports is always at hand.

Detailed reports may be run ad-hoc or on a scheduled basis, allowing timely and accurate monitoring over internet usage. Reporting graphs include web traffic trends, top blocked URLs, blocked malware, bandwidth usage, and more. Admins can easily set up scheduled reporting, as well as automatic distribution via email to desired recipients. Numerous different charts may be combined for maximum executive and management visibility into overall and individual internet usage.

## Support for Citrix & Terminal Services Servers

The Webroot SecureAnywhere® Web Security Service provides support for both the Citrix and Terminal Services platforms, along with more common Windows systems. This extended platform support provides a convenient enhancement over other solutions and widens Webroot's usability. All Citrix and Terminal Services users are individually authenticated so unique policies can be applied to separate users on a single Citrix or Terminal Services server, while user activity is logged individually.

## Rapid Deployment

Deploying the Web Security Service is very straightforward, and there is no costly hardware or software to operate or maintain. Administrators can deploy the DWP agent using MSI via GPO. DWP Auto User Creation is a service feature that is enabled by default. It automatically creates accounts for new users as they authenticate to the service for the first time from associated IP addresses and places them into a policy group for easy administration. All necessary credentials are stored in the local registry, so multiple users can share a machine and still maintain the correct policy restrictions, while logins are seamless and transparent. Once installed, DWP will reconfigure all local browsers to use the correct proxy address, ensuring security and compliance. Please note that DWP is currently only available for the Windows operating systems.

## Fast Browsing with Minimal Latency

Webroot's distributed data centers minimize web access latency. Our Web Security Service uses a global, multitenant, fully redundant data center infrastructure served through Global Server Load Balancing (GSLB) that automatically ensures users' web traffic is routed through the data center nearest them. Using this approach, Webroot ensures high web performance through rapid browser request response times. In addition, our propriety and unique web content download acceleration technology, combined with high-performance proxies further improves the user web performance experience and ensures policy compliance.

Key Benefits	Key Features
<b>Reduced Total Cost of Ownership (TCO)</b>	<ul style="list-style-type: none"> <li>» No management hardware or software to support</li> <li>» Low ongoing administration overheads</li> <li>» No switching fees, or other up front costs</li> <li>» Pay-as-you-go, per user/per year, subscription model</li> </ul>
<b>Proactive Web Security</b>	<ul style="list-style-type: none"> <li>» Stops web malware before it reaches network or users</li> <li>» Multiple heuristic filters protect against 'unknown' attacks</li> <li>» Smart URL filtering &amp; content blocking</li> <li>» Smart and unique real-time anti-phishing protection</li> <li>» Smart auto-detection of anonymizing proxy circumvention</li> </ul>
<b>Easy to Manage</b>	<ul style="list-style-type: none"> <li>» Intuitive web-based management console</li> <li>» Internet access by Account; Group or User level</li> <li>» AD and LDAP integration for smarter use management</li> <li>» Detailed ad hoc and scheduled reporting</li> <li>» Support for Citrix and Terminal Services</li> <li>» Auto-updating Desktop Web Proxy (DWP) agent</li> </ul>
<b>Reliable Service</b>	<ul style="list-style-type: none"> <li>» Fault-tolerant data centers eliminate single point-of-failure risks</li> <li>» Seamless authentication and protection for remote users</li> <li>» Security a global IT security leader</li> <li>» Comprehensive 24x7x365 support included</li> </ul>

### About Webroot

Webroot® is the market leader in cloud-based, real-time internet threat detection for consumers, businesses and enterprises. We have revolutionized internet security to protect all the ways users connect online. Webroot delivers real-time advanced internet threat protection to customers through its BrightCloud® security intelligence platform, and its SecureAnywhere™ suite of cloud-based security products for endpoints, mobile devices and corporate networks. Founded in 1997 and headquartered in Colorado, Webroot is the largest privately held internet Security Company in the United States – operating globally across North America, Europe and the Asia Pacific region. For more information on our products and services, visit [www.webroot.com](http://www.webroot.com).

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